# Ad Rates for 2026 Printed Directory



#### Venice MainStreet, Inc.

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VisitVeniceFL.org
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Special instructions:

Venice MainStreet publishes an annual *Downtown Venice Visitors Guide & Preferred Partners Directory* featuring our Business and Nonprofit Partners. Your free listing includes your business/nonprofit name, address, phone and website (if applicable). *Want more than a text listing? Full color ad spaces are available for purchase!* 

### **Marketing Reach**

- 15,000 copies of the 60-page directory are distributed throughout Sarasota County (such as VisitSarasota Welcome Centers, Sarasota-Bradenton International Airport, Venice Area Chamber of Commerce, Information Kiosk in Centennial Park, Venice MainStreet Office, and Venice City Hall). Distribution begins no later than January 2026.
- Directories are also distributed throughout the year at Venice MainStreet's downtown festivals and other signature events.

## Maximize your marketing with an affordable FULL COLOR AD!

- Payment and digital file are due on or before August 15, 2025.
- Preferred file is PDF format with embedded graphics as CMYK (not RGB), 300 dpi with fonts included. Save/Export your PDF as "Press Quality" high resolution. Other accepted formats are jpg, png or tif.
- Need help making an ad? Venice MainStreet can make a custom ad for you!

Please mark the boxes for your selections.	
REGULAR AD SPACES	PREMIUM AD SPACES
\$275 Horizontal quarter page (3.5" w x 2" h)	T KEIMIOW AD STACES
	50LD \$800 Full page inside front cover (3.5" w x 8.5" h)
<b>\$400 Vertical half page</b> (3.5" w x 4" h)	50 700 Half page below table of contents on pg 1 (3.5" w x 4.25" h)
<b>501 \$525 Full page</b> (3.5" w x 8.5" h)	\$800 Full page inside back cover (4" w x 9" h, 1/8" bleed on all sides)
Design my ad \$75 custom ad any size Email michelle.harm@venicemainstreet.com for more information.	
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Contact name:	
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Email:	Check enclosed Send me an e-bill

# Full page

8.5"H x 3.5"W\* Vertical layout

\*Premium full page ad spaces are 4" x 9" with 1/8" full bleed on all sides

# Half page

4"H x 3.5"W Vertical layout

## **Quarter page**

2"H x 3.5"W

Horizontal layout