

## **BOOST YOUR BRAND!**

## Why Become a Corporate Sponsor?

- Corporate sponsorship of Venice MainStreet offers your business a powerful way to enhance your brand, build customer loyalty, and demonstrate social responsibility
- By aligning with a cause that reflects community values, your business will strengthen public awareness and stand out in a crowded market
- Boost employee engagement by offering meaningful opportunities to get involved, which improves morale and retention
- A sponsorship with Venice MainStreet provides valuable visibility through events, media, and multi-channels marketing, while also opening doors to new partnership opportunities



## JOIN US!

through a strategic investment that delivers both social impact and business value













Sponsor Benefits	Inclusion	Impressions	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Event Banners (9)	Logo	15,000	<i>✓</i>	· ·	•	
Information kiosk	Logo/Sign	45,000	✓			
Print Directory	Ad & Logo	15,000	✓			
Website Banner Ad	Ad	420,000	<b>√</b>			
Nov. Art Festival	Booth	45,000	<b>√</b>			
March Art Festival	Booth	45,000	✓			
3 Craft Festivals	Booths	90,000	<b>√</b>	<b>√</b>		
VisitVeniceFL.org	Logo All Pgs	200,000	<b>√</b>	<b>√</b>		
2 Gondolier Articles	VMS Page	320,000	<b>√</b>	<b>√</b>		
Facebook Recognition	Quarterly	25,000	<b>√</b>	<b>√</b>	<b>√</b>	
1 Gondolier Article	VMS Page	160,000	<b>√</b>	<b>√</b>	<b>√</b>	
E-Newsletter	Logo Weekly	11,000	✓	<b>√</b>	✓	✓
Website Directory	Listing	60,000	<b>✓</b>	<b>√</b>	✓	<b>√</b>
Print Directory	Listing	20,000	<b>✓</b>	<b>✓</b>	<b>√</b>	<b>√</b>
Beach Party	Booth	5,000	<b>✓</b>	<b>√</b>	<b>√</b>	<b>√</b>
Total Impressions			1,467,000	891,000	456,000	96,000

